



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Jamestown Associates-Princeton
5 Mapleton Ave
Princeton, NJ 08540

Contract # 1387408
Schedule Dates 10/04/12-10/14/12
Advertiser Republican Jewish Coalition (33431)
Agency Jamestown Associates-Princeton (2599)
Product POLITICAL ISSUE (ns) (1187)
Brand REP JEWISH COALITION (461656)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments REP JEWISH COALITION
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/02/12
Last Modified 10/02/12
Entered By Nancy Brutus
CO-OP No
Headline # 06361473
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,400.00
Net Total \$13,600.00
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Oct. 2012	18	\$16,000.00
Grand Total:	18	\$16,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/04/12-10/05/12	4	1:00	6A- 7A (EST)	1				X	X			1	\$800.00	\$800.00	West Palm Beach (WPEC)		10/2/12
2.0	Normal Line / SPOT (2)	10/08/12-10/12/12	4	1:00	6A- 7A (EST)	1	X	X	X	X	X			1	\$800.00	\$800.00	West Palm Beach (WPEC)		10/2/12
3.0	Normal Line / SPOT (3)	10/04/12-10/05/12	4	1:00	7A- 9A (EST)	1				X	X			1	\$600.00	\$600.00	West Palm Beach (WPEC)		10/2/12
4.0	Normal Line / SPOT (4)	10/08/12-10/12/12	4	1:00	7A- 9A (EST)	1	X	X	X	X	X			1	\$600.00	\$600.00	West Palm Beach (WPEC)		10/2/12
5.0	Normal Line / SPOT (5)	10/04/12-10/05/12	4	1:00	9A- 10A (EST)	1				X	X			1	\$450.00	\$450.00	West Palm Beach (WPEC)		10/2/12
6.0	Normal Line / SPOT (6)	10/08/12-10/12/12	4	1:00	9A- 10A (EST)	1	X	X	X	X	X			1	\$450.00	\$450.00	West Palm Beach (WPEC)		10/2/12
7.0	Normal Line / SPOT (7)	10/04/12-10/05/12	4	1:00	11A- 12P (EST)	1				X	X				\$600.00		West Palm Beach (WPEC)		10/2/12
7.0.1	Closed Preempt (7)	10/04/12															West Palm Beach (WPEC)	Sold Out/Exception - higher cash in breaks during that time, also political run	
8.0	Normal Line / SPOT (8)	10/08/12-10/12/12	4	1:00	11A- 12P (EST)	1	X	X	X	X	X			1	\$600.00	\$600.00	West Palm Beach (WPEC)		10/2/12
9.0	Normal Line / SPOT (9)	10/04/12-10/05/12	4	1:00	12P- 12:30P (EST)	1				X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
10.0	Normal Line / SPOT (10)	10/08/12-10/12/12	4	1:00	12P- 12:30P (EST)	1	X	X	X	X	X			1	\$750.00	\$750.00	West Palm Beach (WPEC)		10/2/12
11.0	Normal Line / SPOT (11)	10/04/12-10/05/12	4	1:00	5P- 5:30P (EST)	1				X	X			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12
12.0	Normal Line / SPOT (12)	10/08/12-10/12/12	4	1:00	5P- 5:30P (EST)	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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13.0	Normal Line / SPOT (13)	10/04/12-10/05/12	4	1:00	5:30P- 6P (EST)	1				X	X			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12
14.0	Normal Line / SPOT (14)	10/08/12-10/12/12	4	1:00	5:30P- 6P (EST)	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12
15.0	Normal Line / SPOT (15)	10/04/12-10/05/12	3	1:00	6P- 6:30P (EST)	1				X	X			1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		10/2/12
16.0	Normal Line / SPOT (16)	10/04/12-10/07/12	4	:30	11P- 11:35P (EST)	1				X	X	X	X	1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/2/12
17.0	Normal Line / SPOT (17)	10/08/12-10/14/12	4	:30	11P- 11:35P (EST)	1	X	X	X	X	X	X	X	1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/2/12
18.0	Normal Line / SPOT (18)	10/13/12-10/13/12	4	:30	6P- 6:30P (EST)							1		1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		10/2/12
19.0	Normal Line / SPOT (19)	10/07/12-10/07/12	4	:30	8A- 9A (EST)								1	1	\$400.00	\$400.00	West Palm Beach (WPEC)		10/2/12
20.0	Normal Line / SPOT (20)	10/14/12-10/14/12	4	:30	6:30P- 7P (EST)								1		\$1,000.00		West Palm Beach (WPEC)		10/2/12
20.0.1	Closed Preempt (20)	10/14/12															West Palm Beach (WPEC)	Sold Out/Exception - higher rates in breaks	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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